

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gil Gavriel DUDKIEWICZ et al.

Title: SEARCHING FOR PROGRAMS AND UPDATING VIEWER
PREFERENCES WITH REFERENCE TO PROGRAM
SEGMENT CHARACTERISTICS

Appl. No.: 10/688,144

Filing Date: 10/17/2003

Examiner: Jason Thomas

Art Unit: 2623

Confirmation No. 9212

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated March 11, 2008, concerning the above-referenced patent application.

Applicant has enclosed with this amendment a Petition for Extension of Time to make this response timely.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 5 of this document.

Please amend the application as follows: